

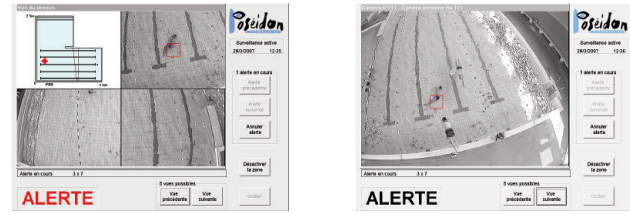
7th and 8th rescues for Poseidon

July 18th, 2007 Boulogne, France



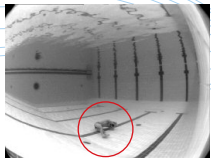
The accident happened when a teenager got into trouble and sank to the bottom of the shallow end of a 20x25 meter pool. The lifeguard, alerted by Poseidon, immediately dove into the pool to rescue the victim. The young man stayed on the bottom of the pool for less than 27 seconds before he was rescued. He was resuscitated by lifeguard and taken to the hospital where he recovered.

March 29th, 2007 Brussels Laeken, Belgium



After a few laps in the pool, a 22 year old man got into trouble and sank to the bottom of the shallow end of the pool at a 4 foot depth. A few seconds later, incident was detected by the overhead cameras and analysed by the System. An alarm was sounded giving the exact location to the lifeguard on duty, who rescued the victim and pulled him out of the water.

Previous rescues in the world :



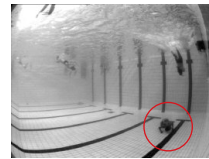
2000 – France
18-year-old man
Apnea syncope



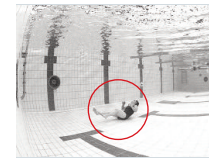
2003 – France
Adult beginner swimmer
Syncope



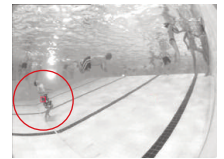
2004 – Germany
62-year-old man
Heart attack



2005 – UK
Teenage girl disoriented
by a waterslide
Black out



2006 – France
58-year-old woman
Heart attack



2006 – Netherlands
13-year-old boy
Black out

Poseidon US reinforces its team



Dave Callahan has joined the Poseidon team. He will be responsible for marketing and sales in the US as well as in Canada. Dave has an extensive background of the aquatics industry with over 20 years of experience. Dave is based out of Chicago. Welcome on board Dave!

For any inquiries, you can contact him at
(404) 790-9135 or by email: dcallahan@poseidon-tech.com

Poseidon live demo at the NRPA Congress

The Facilities Tour and Planning for Construction of Recreation and Aquatic Facilities Forum will include a stop at Plainfield's Splash Island Complex. The Poseidon system will be demonstrated during the visit to the complex.

For more information, please contact Paul Newcomb, Poseidon's US Operations Manager at (404) 307-5760 or by email: pnewcomb@poseidon-tech.com

Visit us at the NRPA Congress
25 - 29 September 2007 in Indianapolis
Booth #3136

A new Lease plan is now available to acquire Poseidon

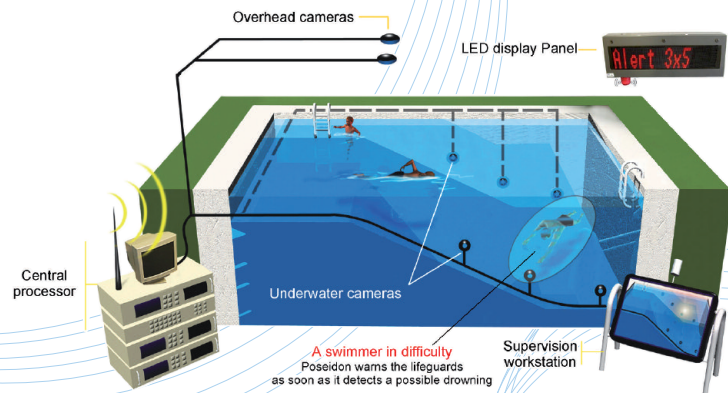
What's included:

- Installation of the system hardware, set-up and configuration of the system
- Software end-user license
- Full maintenance services (weekly performance reports, software updates, on site maintenance,..)
- Users training
- Flexible lease terms: 36, 48 or 60 months

To know more about this special offer for your pool, contact us at info.us@poseidon-tech.com

Top 10 Reasons to Install Poseidon

- 1. LIFE** - 8 lives already saved in various countries: it works!
- 2. SAFETY & RISK MANAGEMENT** - Increase your overall safety level and manage your risks and liability
- 3. EFFICIENCY** - Life guarding is not an easy task: Poseidon is a unique high-tech software solution that can help your lifeguards do their job better and reinforce their ability to detect drownings within 10 seconds
- 4. CONVENIENCE** - Poseidon now works for all types of pools (indoor, outdoor, all depths greater than 2 feet, movable floors, diving pools, concrete, stainless steel...) – more than 150 installations in the US, Europe and Japan
- 5. CUSTOMERS** - Take this opportunity to communicate towards your patrons and to make them feel more secure when swimming at your facility
- 6. TECHNOLOGY** - Differentiate your pool: you can't ignore the state-of-the-art technology for pool safety - Poseidon is not a simple CCTV system but an automatic detection software providing real-time automated detection and recorded images that may be available as evidence (drowning, child abuse, etc.)
- 7. SPEED** - Save the precious seconds that make the difference during a rescue and reduce risk of lethal drowning or serious injury
- 8. SIMPLICITY** - No need to watch a screen or to be a techie to use it: Poseidon won't distract your lifeguards from their primary focus
- 9. INVESTMENT** - Invest in safety of your customers at a cost no higher than a small percentage of the cost of your pool
- 10. COMPLIANCE** - Be ahead of the curve with respect to future safety standards



Discover SYSNEO®: an innovative and water treatment technology for public pools

Innovative water treatment solution for public pools based on diamond-electrolysis technology and the production of highly effective electrochemical disinfectants.

Major benefits

- Simple
- A greater bathing comfort (no eye irritation and no skin desiccation)
- Less chlorine
- No odour
- An environment-friendly solution (no use of chemicals)
- Preserves health of professional staff and public
- No need for shocking



Poseidon in the world : 150 sites

- Third Watch, Poseidon's distributor in Australia has sold the first Poseidon System in the Southern hemisphere. The system will be installed at Blacktown Leisure Centre near Sydney.
- The City of Paris is now installing its 9th system. More are planned to be installed in the coming years.
- Shinko Sports, Poseidon distributor in Japan, has just finished the installation of its third system in Kashiwa near Tokyo after Kiba and Yokohama.
- Metropolitan YMCA Atlanta just added a 24th and 25th site.

Events Agenda - Let's meet

NRPA

25-29 September 2007 - Indianapolis

League of Cities

13-17 November - New Orleans

**Want to know more?
Please contact us at:**

POSEIDON - MG International

1513 Johnson Ferry Road NE - Suite T-18
Marietta, GA 30062
Tel : (770) 565-2949 - Fax : (678) 623-0286
info.us@poseidon-tech.com
www.poseidon-tech.com